DATACENTRE SHOW

30th March 2017
Melbourne Convention & Exhibition Centre

Everything you need to use, build, operate, resell or supply a data centre

KATE CARRUTHERS

Chief Data Officer
UNSW Australia

MARK COHEN

Chief Technology Officer
Domain Group

BILL GIANNIKOS

Data Centre Design Leader
Aurecon

TIM RIPPON

Board Director
Business Continuity Institute (BCI)

DR IAN OPPERMANN

CEO and Chief Data Scientist
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SAMIR MAHIR

Chief Digital & Information Officer
Vision Australia

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Practice Leader
LegalVision

PAUL BUDDE

Strategic Advisor
Australian Smart Communities Association

JOHN PERRY

Coordinator General
Office of the Coordinator-General (Tasmanian Government)

REGISTER ONLINE: WWW.DATACENTRESHOW.COM.AU

Welcome to The Data Centre Show 2017

The Data Centre Summit is a showcase of everything needed to build, develop or run a data centre from critical power equipment, cooling, security & DCIM.

Who Should Attend?

Chief Officers, Directors, Vice Presidents, Heads, GMs and Managers from IT enterprise end-users or owner operators of the following:

- On-premise Data Centre

- Multi-tenant Colocation Data Centre

- Internet Host, Telecom Provider and Carrier Hotel

- Cloud IaaS or PaaS

- Architectural or Engineering Consultancy Advisory

- ICT Infrastructure

- Infrastructure and Technology

- Real Estate and Construction

- Information Technology

- Infrastructure and Technology Equipment

By bringing together the innovators and thought leaders who are building infrastructure for data centres, the Data Centre Show will give the audience the understanding and awareness to implement your own strategy and think outside the box.

Why Attend?

- Gain insights on the strategic roles of data centres in the digital economy

- Learn from best practices from organisations around on-premise, colocation, hybrid and cloud solutions

- Address data centre risk factors with consideration of data sovereignty, security and business continuity issues

- Attain intelligence on tapping into data sharing platforms across organisations

- Capitalise on networking opportunities with your peers from across the industry

- Grasp insights towards architecting the data centre of the future

- Increase your knowledge right across the data centre ecosystem from servers & storage, power & cooling, design & build, security, colocation & cloud & software edge

"

By 2020, 92% of all workloads will be processed in cloud data centres.

"

- CISCO Global Cloud Index

Agenda - 30 March 2017

08:50 | Welcome & Opening Remarks by Plenary Chair

Paul Budde, CEO, **BuddeComm** & Strategic Advisor, **Australian Smart Communities Association**

FUTURE OF DATACENTRES

09:00 | Tasmania – The Attractive Destination for Tier 3 Data Centres

- A globally competitive destination
- Tasmania's renewable energy advantages
- A partnership approach to development

John Perry, Coordinator General, **Office of the Coordinator-General (Tasmanian Government)**

09:15 | The Strategic Role of Data Enters in the Digital Economy

- The role of data centres in the broader connected economic ecosystem
- Dynamic industry developments: cloud computing, data centres, networks, data management
- Key role in the critical market of data hubs and data analytics

Paul Budde, CEO, **BuddeComm** & Strategic Advisor, **Australian Smart Communities Association**

09:35 | The NSW Data Analytics Centre Journey - Building an Effective Whole-of-Government Data Sharing Platform

- Tackling complexities beyond the capabilities of single agencies
- Compliance with privacy and confidentiality concerns
- Governance for a data sharing platform

Dr Ian Oppermann, CEO and Chief Data Scientist, **NSW Data Analytics Centre**

9:55 | Morning Tea and Expo Viewing

11:00 | Peer-to-Peer Roundtable Discussions

Roundtables are small group discussions focused on a particular topic and directed by a central table host who will guide the conversation and facilitate the questions and answers from the participants.

Running in three rotations for 20 minutes, delegates will have the opportunity to pre-select which tables they would like to attend ahead of the event and build their agenda to cover the issues and topics that matter most to them.

12:20 | Lunch and Networking

ENTERPRISE: DATA CENTRE EXCELLENCE

13:50 | Business Continuity Strategy for Enterprise Data Centres

- Protecting against impending risks of cyber-crime, natural disasters and terror attacks
- Increasing chances to emerge unscathed from crises
- Cost mitigation and value creation from business continuity for datacentres

Tim Rippon, Board Director, **Business Continuity Institute**

14:10 | Architecting the Data Centre of the Future

- Enabling extensibility and capacity to support growth
- Integrated approach to efficient and renewable energy
- Modular design and quick deployment

Bill Giannikos, Data Centre Design Leader, **Aurecon**

14:30 | Panel Discussion: Energy Efficiency - Managing Increased Power Density Requirements

- Balancing on-premise vs cloud
- Cost versus control
- Risk versus time constraints
- Challenges in 'designing' for on-premise versus cloud

Panellists:
Kate Carruthers, Chief Data Officer, **UNSW Australia**
Samir Mahir, Chief Digital & Information Officer, **Vision Australia**
Tim Rippon, Board Director, **Business Continuity Institute**
Bill Giannikos, Data Centre Design Leader, **Aurecon**

15:00 | Afternoon Tea & Expo Viewing

CO-LOCATION: ICT INFRASTRUCTURE

15:45 | Agile Data Warehousing Using CapEx

- How we accelerated the cloud-based data warehouse set up - cutting down years to months
- How we achieved agile MVP with very light spending
- How we built internal capabilities and a value based system

Mark Cohen, Chief Technology Officer, Domain.com.au

16:05 | Hybrid Data Centre Approach - Case Study of Vision Australia

- Analysing the needs and challenges of reform within the industry
- Appreciating the needs of clients and identifying optimum support strategy
- Considerations around finding the right hybrid mix for the organisation

Samir Mahir, Chief Digital & Information Officer, **Vision Australia**

16:25 | UNSW's Data Warehouse Migration Journey – On Premise to Cloud

- Establishing a clear business case for migration
- Charting out the plan and strategies
- Lessons learnt and good practices
- Sovereign risk perspectives

Kate Carruthers, Chief Data Officer, **UNSW Australia**

16:45 | Tackling Concerns Around Data Sovereignty & the Cloud

- Mitigate against risks of offshore personal data exposure
- Secure rigorous security Service-level Agreements (SLAs) with cloud service providers
- Outline audit rights, reporting, data location constraints, and access right provisions

Damien Timms, Practice Leader, **LegalVision**

17:05 | End of conference

The Data Centre Show expo is co-located with Connect Expo and features 200 exhibitors and attracts over 7,000 attendees. But this isn't your typical industry trade show. There will be lots to do, loads of exciting things to see and plenty of opportunities to network and be entertained - and of course, to do business!

SPONSORSHIP PACKAGES

The Data Centre Show is a unique opportunity to showcase new products and services, establish brand leadership and meet thousands of ICT and business decision-makers.

Sponsorship and exhibition packages can be tailored to meet your specific budget and objectives, whether that is thought leadership, profile or sales. You will meet prospective clients who are coming to the event as conference delegates and as pre-registered exhibition visitors. There are three levels of participation:

SENIOR SPONSORSHIP

Senior level sponsors – Event Partner, Platinum and Gold – participate at all levels of the event. They are positioned as thought leaders with their participation in the conference programme as speakers, panelists and roundtable leaders. They enjoy the profile and branding of a senior level sponsor on event promotion and on-site at the event. They occupy the key stands on the exhibition floor, positioned to maximize visibility and traffic.

EXHIBITORS

Exhibitors will have opportunities to speak and sponsor short presentations, live demonstrations or present case studies to a captive audience in the Health Innovation Theatre.

The exhibition floor will be packed with companies like yours, generating leads and making direct sales. Exhibitions are a proven media for doing business. On-floor conference theatres mean that conference break times are maximized and networking activities are built into conference programmes to encourage delegates back to the exhibition floor.

OTHER
- Coffee Barrista
- Lounge Area
- Expo Showfloor Theatre Naming Rights
- Showbags
- Lanyards
- Name Badges
- Networking Drinks
- Mobile APP

REGISTER FOR FREE EXPO
WWW.DATACENTRESHOW.COM.AU

For business opportunities, please contact **James Delliquanti** on (02) 8908 8515 or email: jamesd@acevents.com.au

CONNECTEXPO

29 - 30 March 2017 | Melbourne Convention & Exhibiton Centre

With high-speed broadband fast becoming reality in Australia, and a plethora of new connected devices (and things) hitting the market...new business opportunities abound for those agile, knowledgeable, connected and brave people.

CONNECT EXPO is a two-day festival of innovation, technology, networking and business.

20 parallel summits, multiple learning spaces , lots of networking, plus a large trade show.... designed for those interested in how disruption is transforming business and lives.
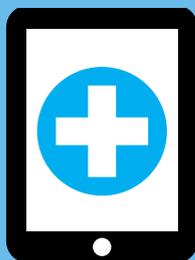
Aptly named 'CONNECT' the event brings the entire tech ecosystem together .... connecting people, technologies, industries, businesses, government, ideas, entrepreneurs and investors.

Sponsors and exhibitors get the best of both worlds...all the thought leadership, positioning and relationship building opportunities derived from a **bespoke niche summit**, combined with the networking, branding and pipeline building opportunities that only a **large expo** can provide.

Discussion Topics include:

- IOT
- Mobility
- Communication
- Big Data
- Drones
- AI
- Robotics
- Cybersecurity
- AR and VR
- Land Tech
- Coding
- UX Design
- ICT Infrastructure
- Smart Cities
- FinTECH
- MarTECH/AdTECH
- Clean Energy
- Driveless Vehicles

CONNECTEXPO.COM.AU

THE DIGITAL HEALTH SHOW

29 - 30 March 2017
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DIGITAL HEALTH >SUMMIT

The Digital Health - Summit is Australia's definitive conference on the technologies that are revolutionising healthcare. It is a forum where those involved in clinical practice, management, finance and infrastructure in hospitals, primary care and the whole health and aged sectors can take a glimpse into the future and asses the implications. Furthermore, it is a forum where the health sector meets the new breed of innovators and disrupters who are upending business models and the way services are delivered.

Who attends:
- GPs
- Clinicians
- Directors of Public Health
- Practice Managers
- Consultants
- Health Tech Specialist & Solution Providers
- Directors of Nursing

eHEALTH LEADERS >SUMMIT

The eHealth LEADERS Summit is a strategic-level forum designed for senior management in hospitals, primary care and government to discuss e-health initiatives and the opportunities they provide for improving public health outcomes. Application of such initiatives presents a major challenge for health administrators and policy makers to make appropriate choices around funding models, manage organisational change and monitor results. The eHealth Leaders' Summit provides the platform for healthcare leaders to come together, forge new relationships and develop practical solutions around the implementation of impending and future programs.

Who attends:
- CEOs
- MDs
- Senior Management & Administrators in Hospitals, Primary & Aged care
- DGs and Department Heads from Government
- Policy Makers
- Risk Managers
- Health Insurers

DIGITALHEALTHSHOW.COM.AU

DATACENTRE SHOW

Registration Form

Your Contact Details

Title (Mr/Ms): _____ First Name: _____ Last Name: _____

Job Title: _____

Organisation: _____

Postal Address: _____ Postcode: _____ State: _____

Email: _____

Tel: ( ) _____

Ticket Details	Summit	Early Bird Price	Standard Price	Total $
☐ **One Day Summit Ticket**	☐ Data Centre Show 30 March 2017	**$450** ex. GST	**$600** ex. GST	
☐ **Exhibition Floor Only**		**FREE**	**FREE**	

SUBTOTAL EX. GST	$
10% GST	$
ADD 1.5% SURCHARGE ON CREDIT CARD PAYMENT	$
TOTAL (INC. GST)	$

4 EASY WAYS TO REGISTER

Online:
www.datacentreshow.com.au

Scan and email:
connectexpo@acevents.com.au

Fax:
+61 2 8908 8556

Call:
+61 2 8908 8555

Need Accommodation?

We are please to offer our delegates **DISCOUNTED ACCOMMODATION**. Please visit the website to secure accommodation close to the conference venue. www.datacentreshow.com.au/accommodation.html

Payment Details

Credit Card: ☐ Visa ☐ MasterCard ☐ American Express ☐ Diners

Note: We charge a 1.5% surcharge on all credit cards. Use the table above to calculate fee.

Card No.: _____ CVV Code: _____

Expiry Date: _____ Total Amount: $_____

Card holders name: _____ Signature: _____

☐ **Request an invoice: (7 day payment terms)**

Please email my invoice to Name: _____

Email: _____ **(Only required if name and email is different from above)**

1. Pay by cheque: Crossed cheque payable to Association and Communications Events Pty Ltd.
2. Bank Transfer (EFT): Account Name: Association and Communications Events Pty Ltd
   Bank Name: NAB | BSB: 082-201 | Account Number: 44 454 4228

Cancellation Policy

If you are unable to attend this event, a replacement delegate may be sent in your place at no extra charge. Association and Communications Events does not provide refunds for cancellations made more than 7 days after your registration is received, therefore the invoiced fee remains payable in full. Should you wish to cancel your registration within the 7 day cooling off period, we will refund your registration fee less an administration fee of $150 (GST inclusive). Any cancellation must be made in writing and sent by email. See terms and conditions at: www.acevents.com.au/policy.html

Fax Form back to (02) 8908 8556 OR Scan to connectexpo@acevents.com.au